

## CCR Core Leadership Team Meeting - Nov 9, 2022

**Purpose:** Connect with each other, continue to develop shared vision through projects and strategic planning.

**In Attendance:** Stacy, Rachel, Thomas, Gwen, Ron, Melanie, Sarah, Hanna, Nicole, Marsha, Elizabeth, Christin

Objectives:

- Understanding ACEs Trainer Training
- Commercial Update
- FWW event

Proposed Agenda:

11:15 - 11:30 (optional)	Host site update and tour
11:30 - 11:45	Welcome, review agenda, announcements & community check in
11:45 - 12:15 - CCR Operations  September <a href="#">Minutes</a> October <a href="#">Minutes</a>	Discussion & Approval of Minutes Sept. & Oct.  <b>Grant Updates:</b> Wellness Coordinator hired VOTE funding will end in Dec. -FWW is our last vaccine event  -UHA at the Leadership table
12:15 - 12:30 - Education/Outreach  November <a href="#">Meeting</a>	<b>LL&amp;C -</b> November 10th: Understanding ACE's for Veterans January 5th: Human Trafficking 1o1  November is Resilience Month: <a href="#">CCR Open House</a> Nov. 17th 10am-2pm  <b>Training Team -</b> 5 new trainers Trainers are trained in Help that Helps!  <b>Vaccination Outreach:</b> -Campaign efforts- Commercials are being redrafted -FWW is scheduled for Dec. 17th
12:30 - 12:55 - CCR Sustainability	<b>Congressional Funding-</b> THW grant-Ron
12:55 - 1:00	Review next steps & upcoming meetings

## [CCR Calendar](#)

### **Meeting Minutes:**

CCR Chair Sarah: Call to approve minutes for September and October 11:46am

Motion to approve September minutes: Ron

Christin seconds the motion

Motion to approve October minutes: Melanie

Stacy seconds the motion

### Grant Updates

-Update on the Tobacco Prevention Grant: Hired a Wellness Coordinator, Lisa Hemphill, who started last week and has 22 years of experience at Days Creek. She has a strong rural connection and K-12 experience. She is currently getting acquainted with the charter school and then we will update her with CCR and get her engaged next month.

-Vaccine OHA VOTE Grant. There were two options: 1. To end the vaccine grant in December; 2. Continuing through March and if we were to extend to March, we need to send an updated budget. CCR decided to end the grant in December. The Family Wellness Wonderland will be the last vaccine event. Treasurer Thomas McGregor will make sure invoices for vaccines are met.

-Leadership Table/Family Resilience/UHA: ToKat Cooper connected CCR with Taylor and Christopher Glenn (training manager) and broke ice with Rachel. Taylor is interested in joining CCR, and getting staff at UHA trained in Understanding ACEs. We need to approach working with practitioners and their staff in a sense of understanding how their office works and their workflow.

ACTION ITEM/Thomas' Motion: Stacy and Rachel to prepare a one-page handout explaining WHAT the family Resilience is and what the training consists of along with its benefits. CCR staff present at the December core team meeting and needs to address science to Social Emotional Learning metrics.

Motion to approve Thomas' Action Item: Ron

Sarah seconds Motion to approve Thomas' Action Item

Membership Updates: McKenzy from Adapt wants to be involved and Josh from Cow Creek wants to get re-engaged. Melanie met with Robert at FARA and his perception was that he was uninvited from this group but wants to be more involved. Rachel will send him an application.

LL&C:

-Education outreach training: ACEs for Veterans went well and everyone learned together that not everyone knew that there can be childhood trauma of military members (family members) along with trauma from being in the military (self). Military service doesn't prepare us to be good parents and we'd like to do outreach to help the military with parenting. Those who have veterans in their life were thankful to better understand what their military family members might be going through. Female veteran support group is an idea to get started.

-January 5 – Human Trafficking Awareness and focus on resilience and how to move forward.

-CCR Open house next week on Nov. 17th. Working off their list of members, elementary school involvement and sending out snacks/fliers about upcoming events. Give-a-ways; books to be gifts? books from Ford Foundation.

LGBTQIA+ workgroup: this group has stopped meeting.

Conscious Discipline Group: still has a lot of engagement.

November is Resilience Month: McKenzy did a virtual training on Self-Regulation and Resilience Training.

Train the Trainer: Five new trainers. One from Douglas Cares. Rachel and Stacy training, Ellis Polle – community member. Member of LGBTQ community, and Christin Rutledge.

Trainers trained Help that Helps – this week. Full training of 1-2 hours that included a PowerPoint and activities geared towards parents and touched on ACEs. This concrete information was helpful to those attending. We provided insight with ACEs on what's happening inside your child/child's brain when they have tantrums and realizing the possibility that trauma be a cause. This event helped create empathy and understanding.

Commercials: Needs to be edited as some actors doesn't want to be in videos in the community. Have to have the word "vaccine" but we don't want CCR to be the "vaccine" place. We want to show a good product that showcases CCR as resilience.

-For advertising we should adopt the theme of the box with cursive writing to add to the website. Note that there are two ads running and we own both work products, meaning we can use both, but we need to acknowledge that in a few years we might want to refresh.

-Family resilience is wanting social media so CCR needs to get on social media (Instagram and Facebook). Social media page is on Rachel's to do list. We have the money and like the idea to use Brian for a quarter and then reevaluate cost/benefit.

We're doing this for the right reasons and need to get a training threshold met and need to get our name out and what we do and make the most of the investment.

Ron put in targets for the number of hours of training when wrote the grant.

Family Wellness Wonderland: Dec. 17th. And there will be no ice-skating rink for the following reasons: 1. Funding; 2. Third party was going to take over until they learned of the liability and backed out; 3. Hard to cancel tradition later if there has already been two years in a row – creating an expected tradition.

We are trying to do a “Santa’s Village” but we need to find Santa. Please send Rachel any leads. We are also looking for an Ana and Elsa; again, please send leads to Rachel.

Committed Food Vendors:

- Tacos La Reina
- Dragon Wagon

Vendors we are exploring:

- Hot cocoa
- Bounce house/slide

Feedback on the Fliers – Poster No.1 without Santa; use a snowman instead and mention “free food”.

Congressional Funding: Need to find out if we have a set number of people to fit into this grant. Douglas county is part of it and we are working on a marketing campaign.

THW funding: SW Oregon investment board grant to help train traditional health workers in communities starting with 20+ and starting with the youth spectrum who are considering healthcare as a career.

UCC Conference: asked for poster walk-through with a focus of what the UHA grant is funding. Leadership logos at bottom.

TOSHAs house received some funding