

CCR Core Leadership Team Meeting - Jan 11, 2023

Purpose: Connect with each other, continue to develop shared vision through projects and strategic planning.

In Attendance: Stacy, Rachel, Sarah, Nicole, Thomas, McKenzy, Gwen, Hanna, Melanie, Jim, Ron, Elizabeth

Objectives:

- Understanding ACEs Training
- Review FWW event

Proposed Agenda:

11:15 - 11:30 (optional)	Host site update and tour
11:30 - 11:45	Welcome, review agenda, announcements & community check in
11:45 - 12:15 - CCR Operations December Minutes	Discussion & Approval of Minutes Dec. Grant Updates: Last VOTE report due 1/13 CHIP report due 1/13 YDD report due 1/17 Social Media Campaign
12:15 - 12:30 - Education/Outreach January Meeting	LL&C - February 2nd: Stalking Awareness March 2nd: Problem Gambling 1o1 Training Team - -3 certified trainers -Trainings schedule for Jan. & Feb. -ACE's Medical Training Flyer Vaccination Outreach: - review FWW Dec. 17th CCR- podcasts
12:30 - 12:55 - CCR Sustainability	CCR backbone agency applications
12:55 - 1:00	Review next steps & upcoming meetings

Chair, Sarah called the meeting to order at 11:38am

Jan. 11th Meeting Minutes:

-This meeting did not have a quorum so December meeting minutes were not approved. Still wanted to get thoughts/additions/edits – there were none so a “yes” vote was taken.

Grant Updates

-Last VOTE reports are due Friday. Rachel wanted to take time to thank everyone for their help with this grant.

-YDD grant: report due mid-next week. We are working with Sutherlin, Yoncalla and Roseburg. How are we going to spend the grant money working with these schools? Sutherlin is offering a 8-10 week class focusing on: social/emotional causes, ACEs, and resilience. The school has chosen students who could really benefit from these courses. All schools are participating in parent education and conscious discipline and home and at school. Yoncalla is sending staff for trainings on conscious discipline. Roseburg is hosting a “family day” that focuses on resilience. These classes will be held on Fridays with additional bus support.

Social Media Campaign

-Rachel announced CCR is signing with Ruby Slipper out of Ashland to help with their social media presence. Ruby Slipper is a good fit for CCR because they solely work with non-profits and focus their social media on trauma-informed social media with regard to the language used, color, etc. Their business model is to come in, help and train the entity/representative on everything social media, then let the entity take over completely. They spend 6-months teaching us how to build and sustain rather than become your social media partner long-term. Rachel of CCR will approve all posts.

-Thomas McGregor commented that he likes the sustainability of this business model, it speaks to the congressional money, and this will help build our capacity and internal knowledge base. Sarah agrees that this was a wise decision.

-Funding for Ruby Slipper came from the Federal Family Resilience money.

Education/Outreach

-LL&C: January’s Human Trafficking Awareness 1o1:

-Nicole and McKenzie both enjoyed it and thought it went well. Nicole thought it presented well and was relevant to service providers. McKenzie thought the information was relevant and she learned a lot from the survivors' stories. A lot of awareness was raised. Rachel believes this information creates resilience in the community.

Thomas asked if we were able to track the number of attendees – we were – although 70 signed up, we still had a good showing of 29 participants.

-Question was asked about posting recordings of LL&C events/trainings to social media. Yes, as long as the trainings are not copyrighted.

-LL&C's schedule now are: Stalking Awareness on February 2nd, and Problem Gambling 101 on March 2nd. McKenzie will be presenting Problem Gambling 101 to bring awareness to the issue, the impact it has on relationships, community and overall health. Wanting to bring awareness to options as there is unorganized treatment for this disease but there is free help through OHA for not only those with the problem but for those affected by the problem also. This disease is also largely co-occurring meaning another problem may be occurring along with the problem gambling such as substance abuse and other mental health disorders.

-Thomas wants educators' best practices to be added to these trainings.

Training Team

-3 certified ACEs trainers and CCR has the most people involved and most active trainers in the county.

-ACEs trainings are scheduled for Jan. & Feb.

-ACE's Medical Training Flyer is good to be sent out based on approval. Thomas wants to revisit it so that it's educational only.

Family Wellness Wonderland (Dec. 17th)

CCR/Rachel wants feedback. Everything so far has been good and that it went well. Social media will play a big role next year/in the future. Thomas thinks this could be a good opportunity to talk to Roseburg Public Schools and incentivize enough for volunteers/vendors.

CCR- podcasts

-Rachel met with Cheryl and would love to see CCR do podcasts. McKenzie agrees that podcasts are great and easy to replicate. One idea is to include the Charter School students since the Charter School has podcasting equipment. Thomas feels we need to have a meeting with Lisa Hemphill at the school.

Sustainability

-If another agency wanted to apply – that time is open. March 1st is the deadline to apply. Thomas thinks it's best for Phoenix to apply – Rachel will send out the application to the core teams.

Next Meeting: February 8, 2023